

## David McRae

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**From:** David McRae  
**Sent:** Friday, April 26, 2019 4:10 PM  
**To:** 'Debra Landell'  
**Subject:** Dollar General - 72 Spring Hill Church Road - Sign Application

Debbie,

Good afternoon. I have reviewed the Spring Hill Church Road Dollar General sign application (SIGN1904-0007). The initial review was disapproved. Please see below for comments on a few items that need to be addressed.

### **WALL SIGN:**

**South Elevation** – This building frontage is only 55 feet wide. Therefore a maximum of 55 square feet of signage is allowed on this side of the building.

The proposed sign is 97 sq. ft.

**West Elevation** – This side of the building façade sign is ok as proposed.

### **PYLON SIGN:**

Proposed 50.616 sq. foot of signage is ok as proposed (APPROVED)

**Maximum height for pylon style ground signs is 15 feet tall.** Proposed sign is 20 feet tall.

**Pylon sign must meet standards of UDO Article '10.6.1 Pole Style Ground Signs'. Please see below for these standards:**

#### 10.6.1 Pole Style Ground Signs

All pole style ground signs with support(s), upright(s), bracing(s), or framework(s) that include a pole encasement shall meet the following requirements. Pole style ground signs for street signs, manufactured home park signs, interstate signs, historical identification signs, shall be exempt from the requirements of this Section.

- A. Said support(s), upright(s), bracing(s), or framework(s) shall be encased in an ornamental shell of stone, brick, ornamental metal, or similar materials, and shall be a minimum width of one quarter ( $\frac{1}{4}$ ) of the width of the sign face; or
- B. Said sign shall be constructed of an external support structure including stone, brick, ornamental metal or similar materials, provided that the maximum number of supports, uprights, bracings, or frameworks extending between grade and the base of the sign face shall not exceed two (2).

Please revise these plans and resubmit based on my comments.

Thanks,

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